Owning this ETF from Altrius Can Pay Dividends

High-yielding stocks have tended to outperform over longer-term horizons, making dividends an important metric by which to assess a potential investment. Dividend investing is a slow and steady approach to wealth accumulation. By avoiding manias and not chasing fads, investors can see regular income growth alongside capital appreciation.

Why does dividend investing work? For one thing, companies that pay a dividend are also more likely to align the interests of shareholders with those of management and the board. Rather than spending corporate funds on private jets or lavish functions, a company must be disciplined with its liquid assets when it's regularly sending money to shareholders.

Dividend-paying companies also have less ability to smooth earnings or otherwise manipulate their financial statements because they must send money regularly to shareholders. A 2009 study by Douglas Skinner with the University of Chicago and Eugene Soltes with Harvard University found that earnings consistency from year to year was greater for firms that paid a dividend. By contrast, companies that don't pay a dividend may have greater scope to manipulate their financial statements to present a rosy picture to investors.

Finally, paying dividends is a signal to the market of a company's current and potential for future profitability. There is compelling evidence of how important this signalling can be: Academic research has found that surprise dividend cuts have twice the impact on a company's stock as dividend hikes of the same magnitude. Pepsi stands out as a prime example of how consistently raising a dividend shows a company's history of strong fundamentals and continued growth: The company has raised its dividend for 50 years straight, despite ebbs and flows in the economy and its business.

Introducing the Altrius Global Dividend ETF

Generally speaking, a dividend fund will focus on either yield or growth. But a new fund, the Altrius Global Dividend ETF (DIVD), blends these approaches, aiming to own companies that have attractive yields currently, plus the prospect of growing their payouts to investors. As a global fund, DIVD can own dividend-payers in developed European economies that may, due to lower valuations, trade at higher yields than in the U.S.

With this new ETF, investors and financial advisors now have easy access to Altrius' expertise, backed by a 25-year history of implementing a similar strategy for their individual investors. As growth stocks with high P/E multiples have fallen mightily this year, it may be a great time to give value and dividend investing a second look.

Disclosures

Investments involve risk. Principal loss is possible. ETFs may trade at a premium or discount to their net asset value. Redemptions are limited and often brokerage commissions are charged on each trade which may reduce returns.

The Fund invests in dividend paying companies and may hold securities of companies that have historically paid a high dividend yield. Those companies may reduce or discontinue their dividends, thus reducing the yield of the Fund. Low priced securities in the Fund may be more susceptible to these risks. Past dividend payments are not a guarantee of future dividend payments.

Value Investing Risk. The Sub-Adviser may be wrong in its assessment of a company's value, and the stocks the Fund owns may not reach what the Sub-Adviser believes are their true or intrinsic values. The market may not favor value-oriented stocks and may not favor equities at all, which may cause the Fund's relative performance to suffer.

Foreign Investment Risk. Returns on investments in foreign securities could be more volatile than, or trail the returns on, investments in U.S. securities. Investments in or exposures to foreign securities are subject to special risks, including risks associated with foreign securities generally. Those special risks may arise due to differences in information available about issuers of securities and investor protection standards applicable in other jurisdictions; capital controls risks, including the risk of a foreign jurisdiction imposing restrictions on the ability to repatriate or transfer currency or other assets; currency risks; political, diplomatic and economic risks; regulatory risks; and foreign market and trading risks, including the costs of trading and risks of settlement in foreign jurisdictions.

New Fund Risk. The Fund is a recently organized management investment company with limited operating history and track record for prospective investors to base their investment decision.

There may be periods during which the Fund is unable to find securities that meet its value investment criteria. If the Fund is selling investments or experiencing net subscriptions during those periods, the Fund could have a significant cash position, which could adversely impact the Fund's performance under certain market conditions and could make it more difficult for the Fund to achieve its investment objective.

Some sectors of the economy and individual issuers have experienced particularly large losses due to economic trends, adverse market movements and global health crises. This may adversely affect the value and liquidity of the Fund's investments especially if the fund concentrates its investments in the securities of a particular issuer, industry or sector.

Investing in mid-capitalization companies may be more vulnerable to adverse market or economic developments and have greater volatility or trade in lower volume than large-capitalization companies.

The Funds' investment objectives, risks, charges, and expenses must be considered carefully before investing. Click here for the DIVD Prospectus, and DIVD SAI. All fund documents can be found at https://altriusetf.com/documents/. A free hardcopy of any prospectus may be obtained by calling +1.215.882.9983. Read carefully before investing.

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