

CG Advisory Services Launched CG Flagship Equity ETF

For years, CG Advisory Services has managed client portfolios through a disciplined, research-driven process. Now, with the launch of its first ETF, the firm is making that same approach available to more advisors and their clients.

Haslett, Michigan – September 23, 2026 – [CG Advisory Services](#) ("CG Financial"), a growing independent wealth management firm with approximately \$5 billion in assets under management, announced today the launch of its exchange-traded fund (ETF) called CG Flagship Equity ETF (CBOE BZX:CGFS).

The ETF is built on CG Advisory Services disciplined equity selection process. It starts with the firm's broad view of the market and narrows step by step, using a top-down approach to portfolio construction that utilizes fundamental research, a capitalization framework, and a rigorous value analysis, down to a focused list of roughly 100 to 125 companies the investment team believes are well positioned for long-term potential growth. This is the same process CG Advisory Services has used for years, and the launch of the ETF makes this investment philosophy available to more advisers and their clients. **Of course, past performance is not a guarantee of future results.**

The CG Flagship Equity ETF was seeded through a 351 exchange, which allows investors holding appreciated stocks or ETFs to swap those positions for shares of CG Flagship Equity ETF. For investors whose current holdings carry gains but no longer fit their goals, the exchange offers a way to reposition into their portfolio, explained [Oliver Gooden, CFA](#), CG Advisory Services, Chief Investment Officer.

"Our advisors have long used equities as a core growth engine for client portfolios," said [Tony Mazzali, CFP](#), CEO of CG Advisory. "We've relied on outside ETFs to help deliver that in the past, but we have full confidence in our own investment committee and team to lead those decisions directly through this fund. " CG Advisory Services investment committee meets regularly to monitor economic conditions, including factors like inflation, and to adjust client portfolios accordingly. The same disciplined, top-down approach now guides the ETF.

"As a firm, we've grown from a few hundred million dollars in assets to \$5 billion, with plans to continue our deliberate and steady expansion for years to come," Mazzali said. "Advisors and investors have shown us they value what we're doing, and we want to bring that same investing approach to more advisors and the clients they serve."

For more information about CG Flagship Equity ETF, contact Oliver Gooden at oliverg@cgadvisornetwork.com or visit cgflagshipetfs.com.

About CG Advisory Services

Capital Asset Advisory Services, LLC, d/b/a CG Advisory Services (the "Sub-Adviser") is an independent wealth management firm dedicated to helping people work toward achieving their lifelong goals. Through tailored wealth management solutions and a high-touch approach, the firm serves individuals, families, business owners, and institutions with comprehensive financial planning, investment management, and wealth advisory services. CG Advisory Services combines personalized

guidance with institutional-quality resources to help clients navigate life's most important financial decisions.

CG Advisory Services was built around purpose. As an independent registered investment adviser, we believe truly great financial advice begins not with what the market is doing, but with what matters most to clients and their families: their freedom, legacy, and vision for life.

Important Disclosures

The Fund's investment objectives, risks, charges and expenses must be considered carefully before investing. This and other important information are contained in the prospectus, or if available, the summary prospectus, which may be obtained by following the links. [Click here for the CGFS prospectus](#) and [summary prospectus](#). A free hardcopy of any prospectus may be obtained by calling +1.215.330.4476. Read carefully before investing.

There is no assurance that the Fund will achieve its investment objective.

Investment Risk. When you sell your Shares, they could be worth less than what you paid for them. The Fund could lose money due to short-term market movements and over longer periods during market downturns. Securities may decline in value due to factors affecting securities markets generally or particular asset classes or industries represented in the markets. The value of a security may decline due to general market conditions, economic trends or events that are not specifically related to the issuer of the security. Geopolitical and other risks, including war, terrorism, trade disputes, political or economic dysfunction within some nations, public health crises, and environmental disasters such as earthquakes, fire, and floods, may add to instability in world economies and volatility in markets generally. Changes in trade policies and international trade agreements could affect the economies of many countries in unpredictable ways. The value of a security may also decline due to factors that affect a particular industry or group of industries. During a general downturn in the securities markets, multiple asset classes may be negatively affected. Therefore, you may lose money by investing in the Fund.

Management Risk. The Fund is actively-managed and may not meet its investment objective based on the Adviser's, Sub-Adviser's, or portfolio managers' success or failure to implement investment strategies for the Fund. The success of the Fund's investment program depends largely on the investment techniques and risk analyses applied by the Adviser, Sub-Adviser, and the portfolio managers and the skill of the Adviser, Sub-Adviser, and/or portfolio managers in evaluating, selecting, and monitoring the Fund's assets. The Fund could experience losses (realized and unrealized) if the judgment of the Adviser, Sub-Adviser, or portfolio managers about markets or sectors or the attractiveness of particular investments made for the Fund's portfolio prove to be incorrect. It is possible the investment techniques and risk analyses employed on behalf of the Fund will not produce the desired results. Absent unusual circumstances (e.g., the Adviser determines a different security has higher liquidity but offers a similar investment profile as a recommended security), the Adviser will generally follow the Sub-Adviser's investment recommendations to buy, hold, and sell securities and financial instruments.

Non-Diversification Risk. Because the Fund is non-diversified, it may be more sensitive to economic, business, political or other changes affecting individual issuers or investments than a diversified fund, which may result in greater fluctuation in the value of the Shares and greater risk of loss.

Equity Investing Risk. An investment in the Fund involves risks similar to those of investing in any fund holding equity securities, such as market fluctuations, changes in interest rates and perceived trends in stock prices. The values of equity securities could decline generally or could underperform other investments. In addition, securities may decline in value due to factors affecting a specific issuer, market or securities markets generally.

Risk of Investing in Other ETFs. Because the Fund may invest in other ETFs, the Fund's investment performance is impacted by the investment performance of the selected underlying ETFs. An investment in the Fund is subject to the risks associated with the ETFs that then-currently comprise the Fund's portfolio. At times, certain of the segments of the market represented by the Fund's underlying ETFs may be out of favor and underperform other segments. The Fund will indirectly pay a proportional share of the expenses of the underlying ETFs in which it invests (including operating expenses and management fees), which are identified in the fee table above as "Acquired Fund Fees and Expenses."

New Fund Risk. The Fund is a recently organized investment company with no operating history. As a result, prospective investors have no track record or history on which to base their investment decision. There can be no assurance that the Fund will grow to or maintain an economically viable size.

In-Kind Contribution Risk. At its launch, the Fund expects to acquire a material amount of assets through one or more in-kind contributions that are intended to qualify as tax-deferred transactions governed by Section 351 of the Code. If one or more of the in-kind contributions were to fail to qualify for tax-deferred treatment, then the Fund would not take a carryover tax basis in the applicable contributed assets and would not benefit from a tacked holding period in those assets. This could cause the Fund to incorrectly calculate and report to shareholders the amount of gain or loss recognized and/or the character of gain or loss (e.g., as long-term or short-term) on the subsequent disposition of such assets.

Section 351 Exchange Risks. A Section 351 exchange defers, but does not eliminate or reduce, capital gains tax; contributors generally take a carryover basis in the Fund shares received and recognize gain upon a later sale. Qualification for tax-deferred treatment depends on requirements that may not be satisfied. A failed exchange may be treated as a taxable sale at fair market value. Contributions are subject to acceptance, are irrevocable once accepted, and contributors relinquish discretion over the contributed securities. **There can be no assurance that any contribution will qualify for tax-deferred treatment.** Neither the Fund, the Adviser, the Sub-Adviser, nor the Distributor provides tax or legal advice. Tax treatment depends on the investor's individual circumstances and may change. Investors should consult their own tax advisor.

An investment in the Fund involves risk, including possible loss of principal. Exchange-traded funds (ETFs) trade like stocks, are subject to investment risk, fluctuate in market value and may trade at prices above or below the ETF's net asset value (NAV), and are not individually redeemable directly with the ETF. Brokerage commissions and ETF expenses will reduce returns. ETFs are subject to specific risks, depending on the nature of the underlying strategy of the Fund, which should be considered carefully when making investment decisions. The principal risks also include Foreign Investment Risk, American Depositary Receipts Risk, Fixed Income Securities Risk, and Sector Risk.

For a complete description of the Fund's principal investment risks, please refer to the prospectus.

This material is for informational purposes only, is not a recommendation to buy or sell any security, and does not take into account the investment objectives, financial situation or particular needs of any investor. Investors should consult their financial professional.

The Fund is distributed by PINE Distributors LLC. The Fund's investment adviser is Empowered Funds LLC, which is doing business as ETF Architect. CG Advisory Services serve as the Sub-Adviser to the Fund. PINE Distributors LLC is not affiliated with ETF Architect or CG Advisory Services.

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