

FUND STRATEGY

The JLens 500 Jewish Advocacy U.S. ETF (TOV) empowers investors to help combat antisemitism and hate, support Israel, and promote the Jewish value of *Tikkun Olam* (repairing the world) through shareholder advocacy. It aims to deliver performance comparable to index funds that track the 500 largest U.S. public companies while demonstrating that mission-driven investing can align with fiduciary obligations.

The TOV ETF is a timely response to the alarming rise of antisemitism, growing power of the largest U.S. public companies, and the economic threats facing Israel:

- **Antisemitism is surging, and Corporate America is not immune.** Antisemitism has risen dramatically since the tragic events of 10/7 and is prevalent on social media, gaming, and other major technology platforms.
- **Corporate power is rising, rivaling governments.** Company annual revenues surpass many national economies, social media companies shape public opinion, and 31 million people are employed by the largest 500 public companies.¹
- **Anti-Israel activists are increasingly targeting corporations.** Boycott, Divestment & Sanctions (BDS) activists are using a suite of sophisticated tactics, from anti-Israel shareholder proposals to university divestment campaigns. Israel is facing economic threats on multiple fronts while many Jewish employees find themselves in hostile workplace environments.

By leveraging Jewish communal capital for shareholder advocacy, the TOV ETF directly addresses these challenges, amplifying the Jewish voice in the corporate arena and drawing strength from JLens' expertise as the only Jewish organization solely focused on shareholder advocacy. TOV is your Jewish shareholder voice.

FUND DETAILS

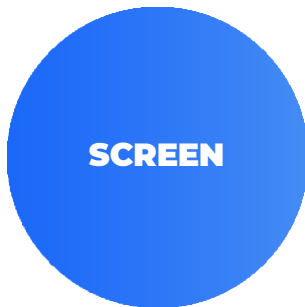
Ticker	TOV
Inception Date	TBD
CUSIP	02072Q846
Intraday NAV	TBD
Exchange	NYSE
Distribution Rate	Quarterly
Expense Ratio	0.18%
Fund Adviser	ETF Architect
Fund Sponsor	JLens

TOV tracks the JLens 500 Jewish Advocacy U.S. Index, which provides exposure to the 500 largest U.S. public companies and reflects JLens' rigorous Jewish values-inspired research on corporate behavior.

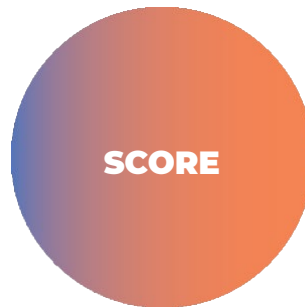
INDEX DETAILS

Index Name	JLens 500 Jewish Advocacy U.S. Index
Index Ticker	TOVX
Rebalance	Quarterly
Website	www.vettafi.com/indexing/index/tovx

THE TOV ETF USES AN ADVOCACY-DRIVEN INVESTMENT PROCESS



We begin with the 500 largest U.S. public companies and screen out those companies with business activities that do not align with Jewish values.



The remaining companies are scored on their performance on three Jewish value scorecards, inspired by Judaism's framework of *Mitzvot* (obligations).



We champion long-term shareholder interests by engaging with corporate leaders to combat antisemitism, support Israel, and promote the Jewish value of *Tikkun Olam* (repairing the world).

¹ Fortune. "Fortune 500: Top Companies." Fortune, 5 Dec. 2024, <https://fortune.com/fortune500/>.

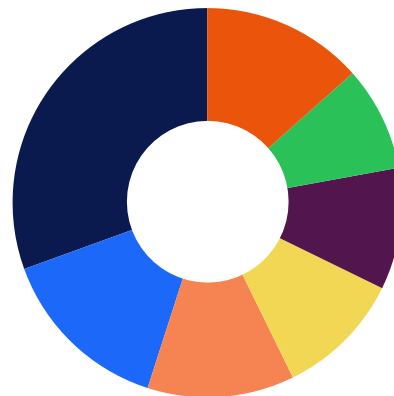
TOV YOUR JEWISH SHAREHOLDER VOICE

TOP 10 CONSTITUENTS OF THE JLENS 500 INDEX

Ticker	Name	Weight
AAPL	Apple Inc.	6.8%
MSFT	Microsoft Corp.	6.0%
NVDA	NVIDIA Corp.	5.5%
GOOGL	Alphabet Inc.	4.3%
AMZN	Amazon.com, Inc.	4.3%
META	Meta Platforms Inc	2.9%
TSLA	Tesla Inc	2.2%
AVGO	Broadcom Inc	1.9%
BRK B	Berkshire Hathaway Inc.	1.6%
JPM	JPMorgan Chase & Co.	1.4%
Total Percentage of Portfolio		36.9%

As of 1/31/2025. Weightings and constituents are subject to change.

SECTOR WEIGHTINGS



Technology	30.50%
Financials	14.50%
Consumer Discretionary	12.20%
Healthcare	10.50%
Media & Communications	10.10%
Industrials	8.70%
Others	13.40%

As of
1/31/2025

ABOUT JLENS

Founded in 2012, JLENS is a 501(c)(3) nonprofit and Registered Investment Advisor that empowers investors to align their capital with Jewish values and advocates for Jewish communal priorities in the corporate arena. JLENS' Jewish Investor Network is composed of over 30 Jewish institutions, representing \$11 billion in communal capital. In 2022, JLENS established an affiliation with ADL (Anti-Defamation League), the leading anti-hate organization in the world.

For more information visit www.investjewishly.org or email: info@jlensnetwork.org



Investors should consider the investment objectives, risks, charges, and expenses carefully before investing. For a prospectus with this and other information about the Fund, please visit www.investjewishly.org.

Please read the prospectus carefully before investing.

Investing involves risk, including possible loss of principal. Prices and returns will vary, so investors may lose money. There can be no guarantee that an active market for ETFs will develop or be maintained, or that the ETF's listing will continue or remain unchanged.

TOV is a newly-registered Exchange-Traded Fund (Fund or ETF) with no operation history. The passively-managed Fund is designed to track the JLENS 500 Jewish Advocacy U.S. Index (Index), advised by Empowered Funds, LLC dba ETF Architect (Adviser) and sub-advised by JLENS (Sub-Adviser); both are SEC-registered investment advisers. The performance of the ETF may diverge from that of its Index. Investments concentrated in an industry or group of industries may face more risks and exhibit higher volatility than investments that are more broadly diversified over industries or sectors. The Sub-Adviser will not sell any investments due to current or projected underperformance of the securities, industries or sector in which it invests, unless the investment is removed from the Index, sold in connection with a rebalancing of the Index as addressed in the Index methodology, or sold to comply with the Fund's investment limitations (for example, to maintain the Fund's tax status). The Fund will maintain investments until changes to its Index are triggered, which could cause the Fund's return to be lower than if the Fund employed an active strategy. Investments in TOV are not FDIC-insured, nor are they deposits of or guaranteed by a bank or any other entity, so they may lose value. Investors should carefully consider investment objectives, risks, charges and expenses.

Jewish Values Investing Risk. The Index considers JLENS' Jewish Value Pillars in its index methodology and may exclude otherwise profitable investments in companies which have been identified as being in conflict with JLENS' Jewish Value Pillars.

This information should not be interpreted as investment advice or an investment offering. Composition of the strategy's portfolio is subject to change. JLENS shall not be responsible or liable for any advice given to third parties or decisions to invest in any investment or other vehicle by you or third parties based on the information.

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